

KAB Litter Survey, Research, Statistics & Results

In 2021, Keep America Beautiful released the largest study on litter in America. This study provides a detailed understanding of the quantity, composition, and sources of litter across the United States. Key Findings include:

- Nearly 50 billion pieces of litter along U.S. roadways and waterways
- Slightly more litter along waterways than roads
- 152 items per each U.S. resident
- More than 2,000 pieces of litter per mile (both roadway and waterway)
- 90% of people surveyed believe litter is a problem in their state
- 6 billion pieces more than four inches in size
- Most littered item remains cigarette butts, but this litter is down almost 50%
- 207 million PPE items littered

Keep America Beautiful has produced results:

- ✓ Mobilized 10's of millions of volunteers and participants
- ✓ Picked up over half a BILLION pounds of litter and debris
- ✓ Recycled over 250 million pounds of materials
- ✓ Clean over half a million miles of roads, trails, parks, and waterways
- ✓ Planted millions of trees, flowers, and bulbs

This impact is impressive and resulted in a 54% reduction in roadside litter, but there still is a long way to go. Keep America Beautiful encourages all individuals to pick up 152 pieces of litter. Why 152? According to the latest Litter in America Study, if everyone made the individual action of picking up 152 pieces of litter (all at once) there would be NO litter on the ground, until someone litters again. #152andYou.





KEEP DEFIANCE COUNTY
BEAUTIFUL
KEEP AMERICA BEAUTIFUL AFFILIATE

Keep America Beautiful™ has proven that volunteers make a huge impact on litter on roadsides and waterways. Continue to be a part of the solution by participating!! Keeping Defiance County Beautiful is asking all contracted Adopt-A-Highway groups to pick up litter on your road, at least one time during the Defiance County Community Great American Cleanup™, which will be held March 14th thru May 14th.

Organizations, clubs, schools, families that want to clean up a road, or a campus, or a community, or a neighborhood, or a village, or a park, or a creek, or a river, or a ditch, or a fairground, big or small can be a part of our annual Keep Defiance County Beautiful Great American Cleanup.

Keep Defiance County Beautiful can provide litter grabbers, garbage bags and gloves and will collect the gathered waste and dispose of it at no charge. To acknowledge all clean up events or roadside litter pickup and to obtain litter supplies and be recognized as a Great American Cleanup™ volunteer, please contact June Crosser at (419) 782-5442, or email jcrosser@defiancecounty.oh.gov.

March 14th thru May 14th let's pick up our estimated 152 pieces and Keep Defiance County Clean!! Thank you for participating.

